





Put Your Products & Services in Front of Over 6,300 Members

The Cruising Association (CA) is the leading organisation for cruising sailors, both in the UK and around the world. Founded in 1908, the CA provides services, information, help and advice to over 6,300 yacht, motorboat and inland waterway cruising sailors worldwide.

If you are looking for a way to **promote your products and services** to committed cruising enthusiasts around the world, free of charge, and attract more business to your company, we can help.

All you need to do is offer a discount to our members on your products or services and in exchange we will promote your company through our marketing channels to our members.

In exchange for your discount, you will receive:

-  An online listing of your discount on our members' only website, including a link to your website
-  Promotion of the discount, company name and website, in our corporate and regional newsletters in the month of sign-up and you will also be listed in our Yearbook
-  Promotion of discount, company name and website in quarterly *Cruising* magazine, sent to all members and wider marine industry
-  Promotion will also be given on our social media channels

We are affiliated with marinas, chandleries, restaurants, shops, boatyards and many other suppliers around the world, so sign up today and start to enjoy the rewards!

If you are interested in being part of the CA discount programme, please complete the form below and return to sian@theca.org.uk. Alternatively, telephone +44 (0) 20 7537 2828 to find out more.

We look forward to partnering with you!

MEMBER DISCOUNT AGREEMENT

Please complete the following details of your discount which will be offered to CA members and promoted through CA marketing material and website. If there is an expiry date to the discount, please state this below, otherwise the discount will remain valid until further instruction is received.

Company:			
Business Type:			
Contact Name:			
Email Address:			
Postal Address:			
Telephone:			
Website:			
Social Media Accounts:			
Location:	Town:	Country:	
Details of Discount: (max 25 words)	Discount Type (tick one)		
Discount Code (to be used to claim): Expiry Date (if any):	Accommodation & Hospitality		<input type="checkbox"/>
	Boatyard/Storage		<input type="checkbox"/>
	Chandlery		<input type="checkbox"/>
	Charts/books		<input type="checkbox"/>
	Clothing/shoes		<input type="checkbox"/>
	Communications		<input type="checkbox"/>
	Courses/training		<input type="checkbox"/>
	Holidays/charter		<input type="checkbox"/>
	Insurance		<input type="checkbox"/>
	Mooring/marina		<input type="checkbox"/>
	Products		<input type="checkbox"/>
	Sail/canvas		<input type="checkbox"/>
	Services		<input type="checkbox"/>
Subscriptions		<input type="checkbox"/>	
Yacht delivery		<input type="checkbox"/>	

Signed: (on behalf of the above company)

Signed: (on behalf of the CA)

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Printed Name:

Printed Name:

Job Title:

Job Title:

Date:

Date:

**PLEASE ATTACH A RELEVANT PHOTO FOR USE ON SOCIAL MEDIA AND IN PUBLICATIONS
(300ppi where possible)**