




Put Your Products & Services In Front Of nearly 6000 Boat Owners & Cruising Sailors Worldwide

The Cruising Association (CA) is the leading organisation for cruising sailors, both in the UK and around the world. Founded in 1908, the CA provides services, information, help and advice to nearly 6000 yacht, motorboat and inland waterway cruising sailors worldwide.

If you are looking for a way to **promote your products and services** to committed cruising enthusiasts around the world, free of charge, and attract more business to your company, we can help.

All you need to do is offer a discount to our members on your products or services and in exchange we will promote your company through our marketing channels to our members.

In exchange for your discount, you will receive:

-  An online listing of your discount on our members' only website, including a link to your website.
-  Promotion of the discount, company name and website in our corporate and regional newsletters in the month of sign-up.
-  Promotion of discount, company name and website in quarterly *Cruising* magazine, sent to all members and wider marine industry.

We are affiliated with marinas, chandleries, restaurants, shops, boatyards and many other suppliers around the world, so sign up today and start to enjoy the rewards!

If you are interested in being part of the CA discount programme, please complete the form below and return to information@theca.org.uk. Alternatively telephone +44 (0)203 727 2271 to find out more.

We look forward to partnering with you!





MEMBER DISCOUNT AGREEMENT

Please complete the following details of your discount which will be offered to CA members and promoted through CA marketing materials and website. If there is an expiry date to the discount please state this below, otherwise the discount will remain valid until further instruction is received.

Company:	
Business Type:	
Contact Name:	
Email Address:	
Postal Address:	
Telephone:	
Website:	
Location:	Town: Country:

Details of Discount:	Discount Type (tick one)	
	Accommodation	
	Boatyard/Storage	
	Chandlery	
	Charts/books	
	Clothing/shoes	
	Communications	
	Courses/training	
	Holidays/charter	
	Insurance	
	Mooring/marina	
	Products	
	Sail/canvas	
	Services	
	Subscriptions	
Yacht delivery		
Discount Code (to be used to claim):		
Expiry Date (if any):		

Signed: (on behalf of the above company)

Signed: (on behalf of the CA)

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Printed Name:

Printed Name:

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Job Title:

Job Title:

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Date:

Date: